

## Rajaram Pangavhane (Patil) Founder President

Nashik Gramin Shikshan Prasarak Mandal's

## Brahma Valley College of Engineering & Research Institute

Recognized by AICTE, New Delhi, Govt. of Maharashtra • DTE & Affiliated to Savitribai Phule Pune University, Pune

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Unipune College Code - Engg. - 62, MBA - 1230

Ref. No.: NGSPM.BVCOERI/

Date: 28/4/1022

## **MEDIA / ADVERTISEMENT COMMITTEE**

The Media / Advertisement Committee comprises following members:

SR NO	NAME OF THE STAFF	DEPARTMEN'I	DESIGNATION
1	MS KAKADE P.P.	FE- COORDINATOR	INCHARGE
2	MRS MANWAL A. A.	ENGG. SCIENCES	MEMBER
3	MS BANNES.S.	COMPUTER	MEMBER
4	MRS JADHAV M.R.	COMPUTER	MEMBER
5	MR RAJPUT B. E.	CIVIL	MEMBER
6	MR SHIRSATH S.S.	MECHANICAL	MEMBER
7	MRS SHAIKH I.F	ELECTRICAL	MEMBER

## The Roles and Responsibilities of the committee is as follows -

- 1. In consultation with the Principal, prepare brochures, prospectus Handouts, Flyers and admission form for wider publicity.
- 2. Place advertisements in newspapers and media regarding publicity of institute and admissions.
- 3. Maintain data / record of admitted students and forward it to concerned Department.
- 4. Make the arrangement of soft copy / hard copy documents such as Prospectus, Brochures, Power Point Presentations, and counseling form, Handbills etc. for counseling of student and Parents.
- 5. Publish college constituting feature articles on academic advice, career tips, Students success stories, college sports, college events and interviews.
- 6. To complete admissions as per schedule published by DTE in newspapers /DTE website / multimedia.

Dr. H.N. Kudal

Principal